



FOR IMMEDIATE RELEASE

## Travelers Consumer Finance Expands Sales Team In Metro Toronto - East

Vancouver, BC - March 1, 2005 – Travelers Acceptance Corporation is pleased to announce that Clayton Joseph has joined the company as District Sales Manager for Toronto – East based in Whitby, Ontario. Travelers has responded to the exciting economic growth in Ontario and with this appointment further enhances its client-focused support. Mr. Joseph will assist vendor partner companies and organizations in offering consumer financing programs to their clients and members.

Clayton brings to this key role a background strong in leadership and communication skills developed in B2B, direct sales, and education to develop win/win relationships for vendors and consumers alike. Mr. Joseph is a graduate of the University of Toronto, (B.A. and Hon. B.Sc) as well as the Information Technology Institute of Toronto (IT Dip.).

*Travelers Financial Group is a leader in the provision of financial solutions and services to organizations, dealers, consumers, vendors and financial intermediaries in Canada. Travelers focuses on providing financial choice and the generation of value through the application of experience, service and innovation. Travelers Acceptance Corporation, a member of Travelers Financial Group, has for more than 30 years provided solutions and services specifically tailored to vendors of consumer products and services - including loans for tuition, automotive aftermarket and repair, vacation ownership, elective healthcare procedures, memberships, power products and home improvement. For more information about Travelers, visit [www.travelersfinancial.com](http://www.travelersfinancial.com)*