



FOR IMMEDIATE RELEASE

## James Dyas Promoted to Vice President Travelers Leasing Corporation

**Burnaby, BC – September 12, 2005 - Travelers Financial Group, a Canadian leader in the provision of financial solutions and services in North America, is pleased to announce that James Dyas has been promoted to Vice President of Travelers Leasing Corporation.**

Travelers Leasing Corporation, a unit of Travelers Financial Group and the third largest non-prime auto finance company in Canada, provides leasing and financing solutions and services specifically tailored to automotive dealerships and their customers. As Vice President, Mr. Dyas reports to Chief Operating Office, Dave Martens and is responsible for new product development, business development, strategic planning, inside sales and the dealer services group.



“Jim Dyas has played a key role in direction, recruitment and implementation of our national sales and marketing program. Jim was the chief architect of our very successful expansion into Ontario, the Maritimes and Manitoba. He has made a strong contribution to propelling Travelers to its present market share position having met and exceeded all targets presented to him,” said Dave Martens, Chief Operating Officer for Travelers Leasing Corporation.

Mr. Dyas commented, “I am grateful for the acknowledgement that my appointment as Vice President of Travelers Leasing Corporation represents. Our phenomenal growth, dealer acceptance, and strong team commitment are a source of great pride and continued satisfaction. I look forward to continuing to contribute to Travelers development as one of Canada’s premier automotive finance companies.”

Before joining Travelers in 2003 as National Manager, Marketing & Dealer Development, Mr. Dyas provided senior consultative and management services to firms in automotive publishing, Internet marketing, telecommunications and vehicle finance. He has held senior positions with other major automotive financing entities including GE Capital as Vice President of Remarketing Services, and later as Vice President of Canadian Operations, Triathlon Leasing as Director of Lease Services, and dealerAccess Canada as Director of Operations. He has also served on the Board of Directors for the Canadian Finance and Leasing Association.

Mr. Dyas holds a B.Sc. in Computer Science from the University of Toronto and an MBA degree from the Ivey School of Business at the University of Western Ontario.

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### **CORPORATE CONTACT**

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