



FOR IMMEDIATE RELEASE

Travelers Consumer Finance Expands Sales Team Into Western Ontario

VANCOUVER, BC, March 1, 2005 – Travelers Acceptance Corporation is pleased to announce that Jeff Griffiths has joined the company as District Sales Manager for Western Ontario based in London, Ontario. With this appointment, Travelers consumer finance programs will now be more accessible to Vendor Partners in Western Ontario. With Jeff’s appointment, Travelers is pleased to further enhance its client-focused support.

Mr. Griffiths will assist vendor partner companies and organizations in offering financing options to the consumer clients and members. Jeff brings to this key role industry experience in B2B, Consumer, and Retail marketing to produce win/win relationships for vendors and consumers alike.

Travelers Financial Group is a leader in the provision of financial solutions and services to organizations, dealers, consumers, vendors and financial intermediaries in Canada. Travelers focuses on providing financial choice and the generation of value through the application of experience, service and innovation. Travelers Acceptance Corporation, a member of Travelers Financial Group, has for more than 30 years provided solutions and services specifically tailored to vendors of consumer products and services - including loans for tuition, automotive aftermarket and repair, vacation ownership, elective healthcare procedures, memberships, power products and home improvement. For more information about Travelers, visit www.travelersfinancial.com