



FOR IMMEDIATE RELEASE

**Travelers Acceptance Corporation  
Realigns Consumer Finance Program Team  
With Appointment of Business Segment Specialists**

**Vancouver, BC – February 15, 2005** - Travelers Acceptance Corporation has realigned its Program Management team as part of its ongoing support to its vendor partners. Led by National Sales Manager, Laurie Van Alstyne, the Vendor Support group is a transactional sales team headquartered in Burnaby, BC and is a strategic element for Travelers Acceptance Corporation's long-term growth plans. The role of the team continues to be to respond to the needs of Travelers consumer finance intermediaries while proactively recruiting and developing loan volumes originated by existing and potential vendor partners. The realignment sees the appointment of industry specialists to serve specific lines of business.

"When we set up the vendor support team last year we were responding to our increasing number of vendor partners and their need for assistance, in addition to that of our District Sales Managers, in putting together meaningful financing programs to serve consumer clients in a broad range of industries. The realignment of our support team acknowledges the specific and unique approach required by different lines of business in order to provide consumer finance options to their client bases", said Van Alstyne. "Our team has naturally evolved with expertise being developed by members in focused key areas. Our realignment acknowledges each member's specialization, affinity and knowledge base for the vendor group to which each is now assigned.

Ms. Beth Sleigh will specialize in supporting our vendor partners in education to offer tutoring and tuition-based finance options to students and their families.

Mr. Jocelyn (Joc) Lizotte will specialize in supporting healthcare professionals and providers of ancillary healthcare aids and services in offering finance options to their clients for medical, dental, denture, hearing aid and other elective procedures.

Mr. Rocco Cicciarella, assisted by Mr. Sukhi Manju, will specialize in supporting lifestyle loan products available through mortgage brokers.

Mr. Sukhi Dhaliwal will specialize in supporting our vendor partners in offering finance options to customers of Consumer Durables, Automotive Services and Aftermarket Products.

*Travelers Financial Group is a leader in the provision of financial solutions and services to organizations, dealers, consumers, vendors and financial intermediaries in Canada. Travelers focuses on providing financial choice and the generation of value through the application of experience, service and innovation. Travelers Acceptance Corporation, a member of Travelers Financial Group, has for more than 30 years provided solutions and services specifically tailored to vendors of consumer products and services - including loans for tuition, automotive aftermarket and repair, vacation ownership, elective healthcare procedures, memberships, power products and home improvement. For more information about Travelers, visit [www.travelersfinancial.com](http://www.travelersfinancial.com)*