



FOR IMMEDIATE RELEASE

## **Travelers Consumer Finance Expands Sales Team In Greater Toronto**

**Vancouver, BC –August 8, 2005** -- Travelers Acceptance Corporation, a national leader in consumer financing, is pleased to announce that Rick Butler has joined the company as District Sales Manager in the Greater Toronto - Mississauga, Brampton and Oakville. Mr. Butler's role supports explosive growth in the area and demonstrates Travelers' commitment to helping its vendor partners broaden their client bases.

Rick Butler brings to this key role 20 years of industry experience in the B2B, lease brokerage and consumer finance to produce win/win relationships for vendors and consumers alike.

"We are thrilled to have Rick Butler on the Travelers team", said Senior Vice President and Chief Operating Officer, Karl Sigerist, Jr.. "Rick brings valuable market knowledge, leadership and management experience to support our vendor partners in offering their clients industry leading financing options."

"I welcome this opportunity to share in Travelers explosive growth in Ontario and to use my experience to assist channel partners in the Mississauga, Brampton and Oakville areas in broadening their client bases with the benefits of consumer finance", said Butler.

Mr. Butler has developed strategic relationships in the finance industry in former positions with Univan Leasing as Vice President and General Manager, with Axis Canada, CRS Consulting, Signature Leasing (subsidiary of Budget Car Rentals), and Allmake Leasing to name a few. You can reach Rick at [rbutler@travelersfinancial.com](mailto:rbutler@travelersfinancial.com)

*Travelers Financial Group is a leader in the provision of financial solutions and services to organizations, dealers, consumers, vendors and financial intermediaries in Canada. Travelers focuses on providing financial choice and the generation of value through the application of experience, service and innovation. Travelers Acceptance Corporation, a member of Travelers Financial Group, has for more than 30 years provided solutions and services specifically tailored to vendors of consumer products and services - including loans for tuition, automotive aftermarket and repair, vacation ownership, elective healthcare procedures, memberships, power products and home improvement. For more information about Travelers, visit [www.travelersfinancial.com](http://www.travelersfinancial.com)*